



# QBVT 2018/19 Season Review



## Overview

At the completion of the 2012/13 QBVT season, VQ Events Coordinator, Damien Searle, was tasked with reviewing the season at the request of the VQ Board, following mixed feedback from QBVT participants. The results of the review led to significant changes in the Tour structure.

This same survey has been completed at the end of each subsequent season, including the 2018/19 season.

This report looks at the various elements of the Tour and makes comments for consideration.

## QBVT Dates

- 2012/13: 9 tournaments across 4 geographic areas, 1 promoter
- 2013/14: 12 tournaments across 6 geographic areas, 7 promoters
- 2014/15: 14 tournaments across 8 geographic areas, 9 promoters
- 2015/16: 15 tournaments (14 QBVT, 1 Special) across 8 geographic areas, 9 promoters
- 2016/17: 12 tournaments (+QJBVC) across 6 geographic areas, 6 promoters
- 2017/18: 12 tournaments (+QJBVC & Mixed Pairs) across 6 geographic areas, 7 promoters
- 2018/19: 12 tournaments (+QJBVC & Qld 4-a-side) across 6 geographic areas, 7 promoters

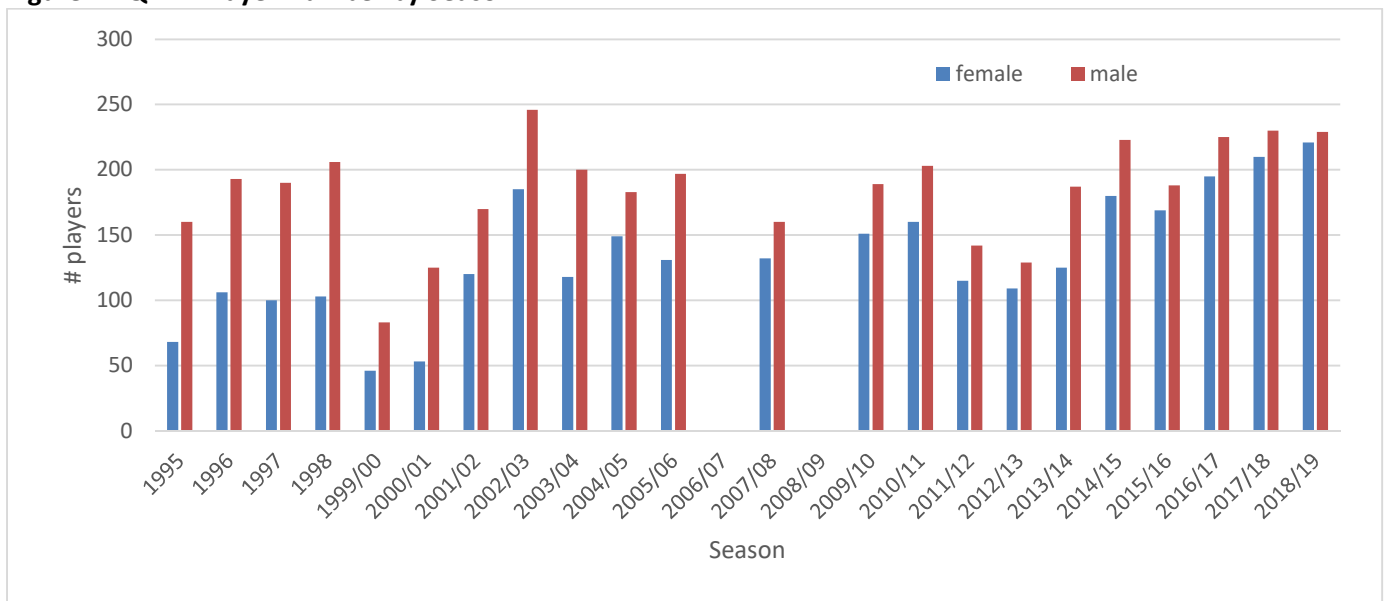
The dates of each tournament and the number of entries are shown in figure #2 (following page).

## Participation Numbers

	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
# Tournament entries	438	497	557	571	569	649
# Individual players	312	403	357	417	418	450

These participation numbers are compared to known previous seasons in figure #1, below.

**Figure 1 - QBVT Player Number by Season**



Figure#2 QBVT 2017/18 Tournaments and Entries

Date	Rnd	Type	Tournament Name	Promoter	Entries - M			Entries - W			Entries - Jnr Boys	Entries - Jnr Girls	Mixed	Total
					Prem	Chall	Aspiring	Prem	Chall	Aspiring	U19	U19		
Oct	13	1 Regional	King of the Court	Vball in Paradise	8	8		10	12					38
	20-21	2 Major	Cairns Major	Vball in Paradise/Cairns VC	8	4		6						18
	27-28	3 Regional	Volleyfest (Nambour)	The Sandpit	16	18		10	12	12				68
Nov	21 -22	4 Major	Mooloolaba #1	Vball in Paradise	16	12	12	16	16	12		6		90
Dec	1-2	5 Regional	Sandstorm Regional	Sandstorm	16	16		12	22					66
	8-Sep	6 Regional	Bracken Ridge Regional	Bracken Ridge Indoor Sports	8	8		8	8					32
	15-16	7 Major	Kurrawa Major	Vball in Paradise	12	8		12	6					38
Jan	26-28	8 Open	QLD Open	Vball in Paradise	30			27			8	12		77
Feb	2-3	9 Major	Mooloolaba #2	V'Ball in Paradise	16	18		18	14	8	8	18		100
	16-17	10 Regional	Rockhampton Regional	ISA Rocky	8	13		10	9					40
Mar	2-3	11 Major	Bundaberg Major	V'ball in Paradise	12	12		8	8			2		42
	10-11	12 Champs	QLD Championships	V'ball in Paradise	8	8		8	8			8		40
					<b>158</b>	<b>125</b>	<b>12</b>	<b>145</b>	<b>115</b>	<b>32</b>	<b>16</b>	<b>46</b>	<b>0</b>	<b>649</b>

Special Events

Jan	12	Special	4's	Qld 4's Championships	Vball in Paradise				2			6		2	10
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					Entries									
					U15 M	U16 M	U17M	U18/19 M	U15 W	U16W	U17 W	U18/19 W		
Feb	17-18	Special		QJBVC	Sandstorm	3	3	6	8	6	7	4	7	31

## Player Demographics

Male – 229 Players (51%)

Female – 221 players (49%)

Of the known home towns of players participating in the QBVT 2017-18:

	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
North Queensland	3%	12%	5%	4%	6%	5%	3%
Central Queensland	10%	9%	10%	13%	7%	8%	12%
Sunshine Coast	6%	9%	12%	9%	5%	10%	14%
Brisbane	62%	57%	37%	50%	47%	46%	52%
Gold Coast	15%	12%	11%	12%	15%	15%	8%
Toowoomba/Ipswich	2%	1%	1%	0%	2%	1%	1%
Interstate			11%	11%	14%	9%	4%
International			13%	1%	4%	2%	6%

## VQ Membership

To compete on the QBVT, players must be registered members with VQ. For Premier (AAA) division they must be 'Full' members, and for Challenger (AA) and Junior divisions they must be 'Recreational' members. Players who are not registered with VQ in the current year but wish to participate in one round of QBVT may register with a one-off 'Tournament' membership that can only be utilised at that event.

QBVT 2012-13 - 13% of participants were current VQ members\* at the tournament they played

QBVT 2013-14 - 98% of participants were current VQ members\* at the tournament they played

QBVT 2014-15 - 100% of participants were current VQ members\* at the tournament they played

QBVT 2015-16 - 100% of participants were current VQ members\* at the tournament they played

QBVT 2016-17 - 99% of participants were current VQ members\* at the tournament they played

QBVT 2017-18 - 99% of participants were current VQ members\* at the tournament they played

QBVT 2017-18 - 95% of participants were current VQ members\* at the tournament they played

(\* or members of their home State/Country)

## Player Feedback

Player's views on the Tour were sought after in order to gather a picture of the 'customers view'. This was achieved via an email to all players from VQ asking them to complete the Player Survey on-line (via Jot Form).

### The Questionnaire

The questionnaire was comprised of two sections

- 10 closed questions (the same questions have been used since 2012/13) - where responses were provided as one of 5 options, 'strongly disagree' to 'strongly agree'.
- 2 open questions – where respondents were free to answer as they chose.
- In the 2014/15, 2 new questions were added.

In 2017/18, 1 new closed question was added due to the increasing number of junior participants:

"Junior and Senior players were treated equally".

### Responses

In 2018/19, 35 responses were submitted on-line via Jotform.

This response rate (7.7%) is well below that of previous seasons.

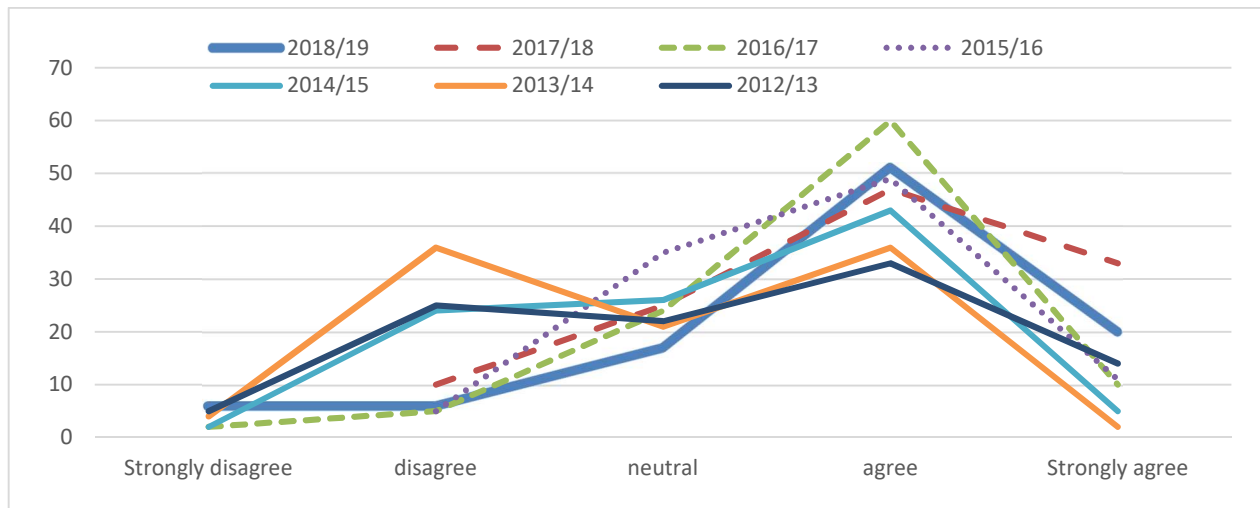
Season	2012/13*	2013/14*	2014/15*	2015/16	2016/17	2017/18	2018/19
Response rate	16%	20%	15%	10%	10%	11%	7.7%

- Questionnaires were handed out at QBVT Finals

## Analysis of Player Feedback

The following graphs compare the feedback gathered at the end of this season (2018/19) with that from the previous seasons.

### Q1. Information on tournaments was easily accessible and timely



#### Analysis:

Responses continue to be very positive.

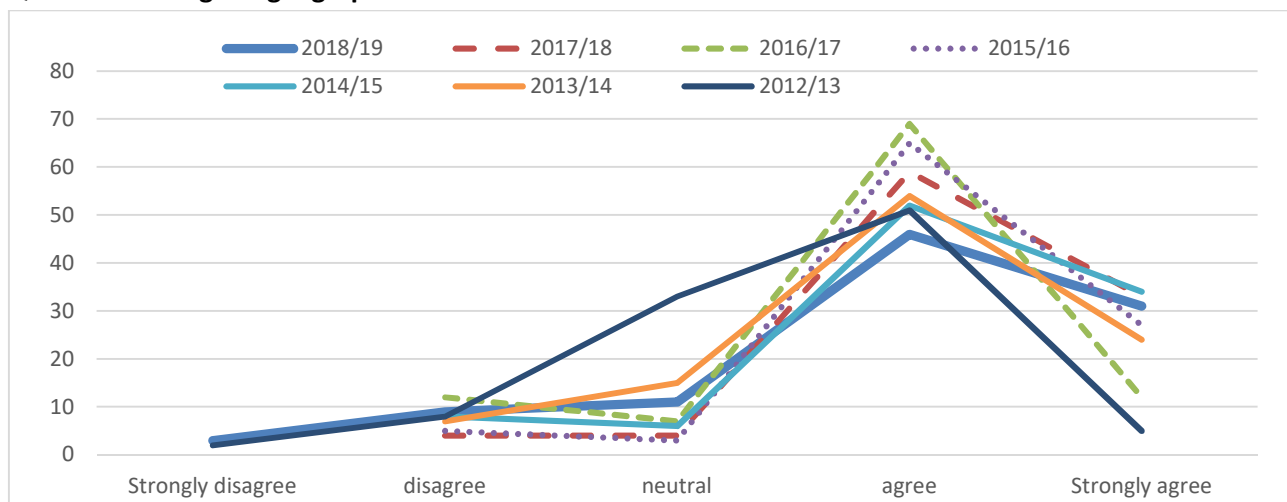
#### Player Feedback

- Advertise the likelihood of a 2 day tournament becoming a 1 day tournament depending on your placing (2)

#### Recommendation:

- Continue with communication strategies, enhancing where possible.
- Review and update Player's Handbook

## Q2. QBVT offered a good geographic distribution of tournaments



### Analysis:

Agree responses remain high, but are lower than previous years. This seems odd as no regions visited in the last 5 years have been dropped.

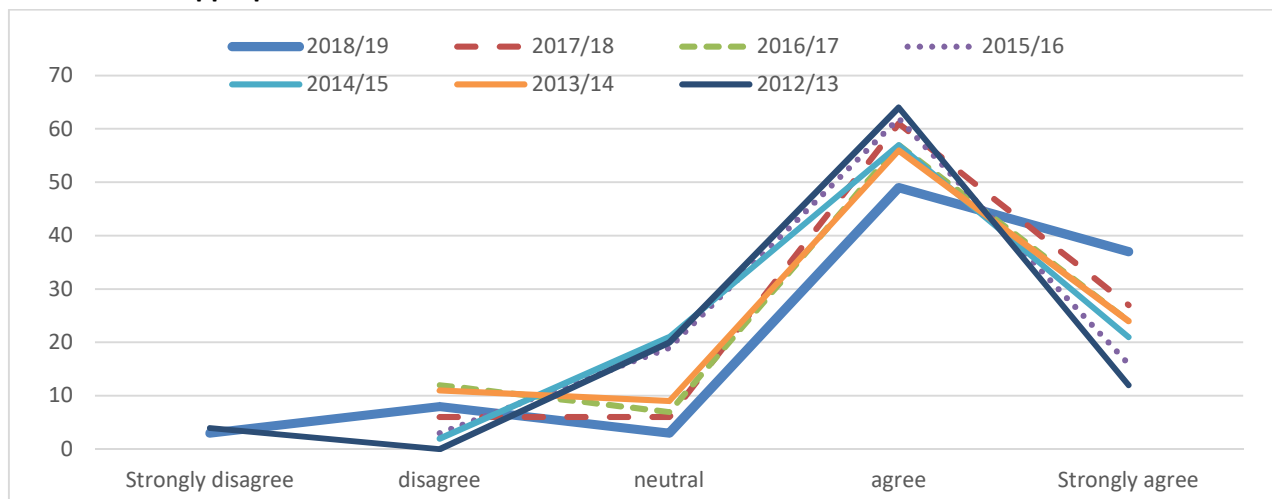
### Player Feedback

Would be great to have a Noosa or Coolum round if possible (x1)

### Recommendation:

- Aim to keep wide distribution of tournaments, adding new venues if appropriate

## Q3. There were an appropriate number of tournaments



### Analysis:

Shift from Agree to Strongly Agree. The number events in 2018/19 remained the same as 2017/18.

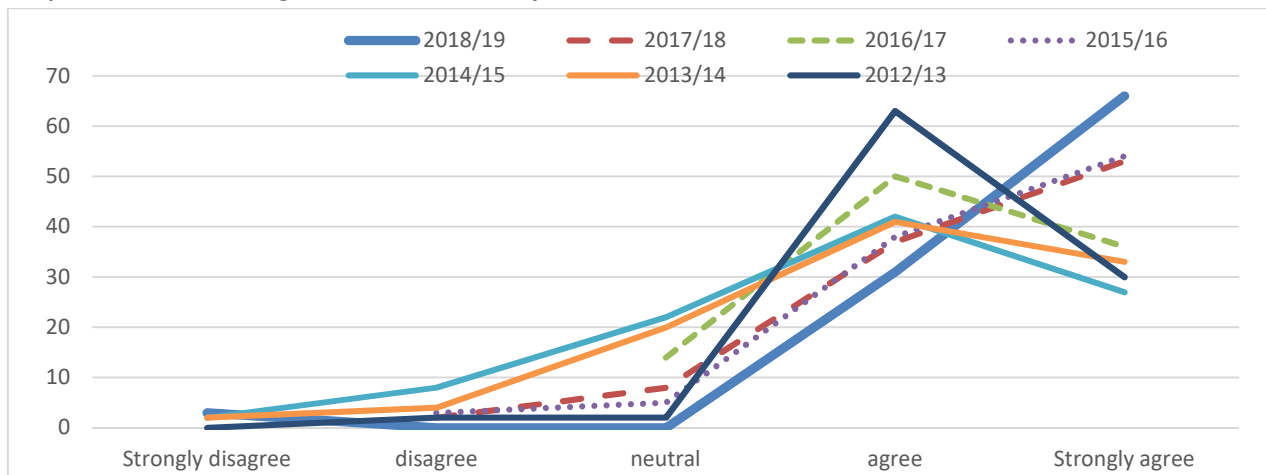
### Player Feedback:

- more tournaments so it runs for 15 tournaments instead of 12 (x1)

### Recommendation:

- Aim to keep current number of tournaments

**Q4. The process for entering tournaments is easy and accessible**



Analysis:

Strong shift from Agree to Strongly Agree.

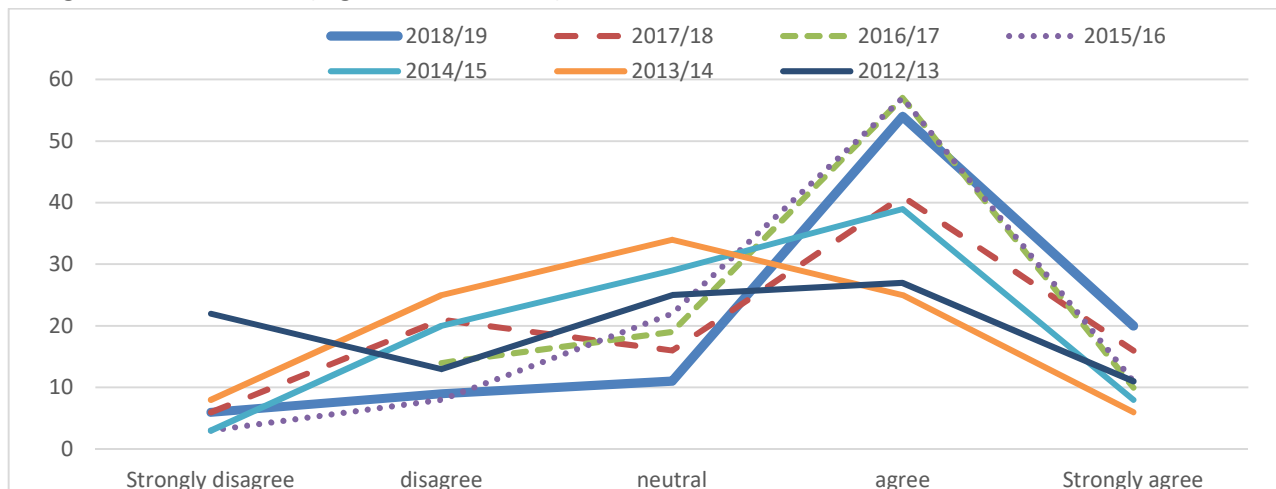
Player Feedback:

- No comments received

Recommendation:

- Continue with online nomination portal

**Q5. Changes to tournaments (e.g. location, draws) were well communicated**



Analysis:

Positive shifts from Disagree and Neutral to Strongly Agree, possibly due to each event having it's own facebook event set up centrally by VQ's Communications Officer (new in 2018/19).

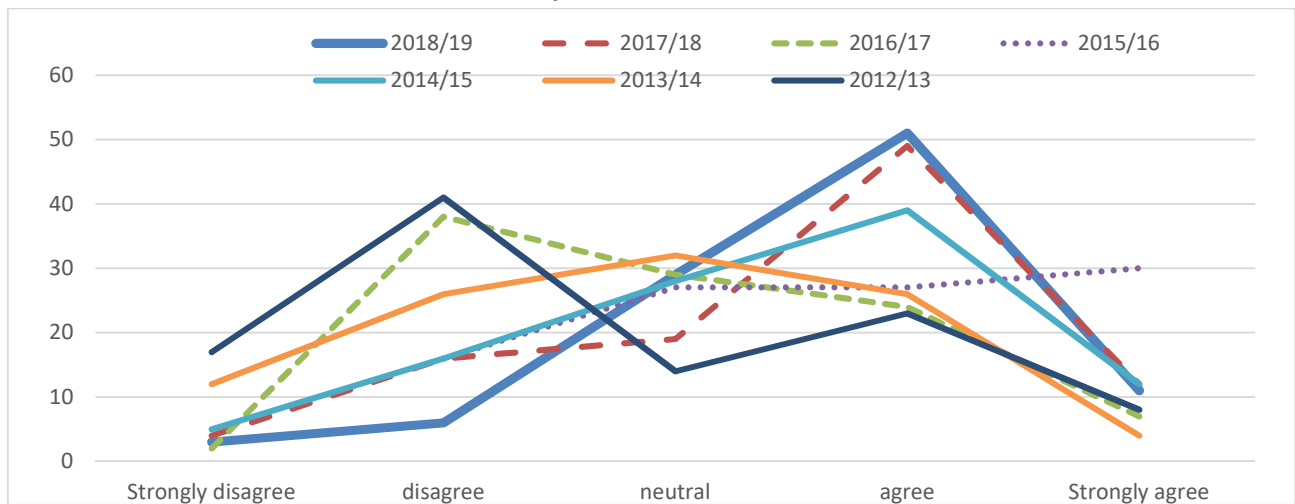
Player Feedback:

- No comments received

Recommendation:

- Keep current communication methods

**Q6. I am aware of the mechanism for athletes to provide QBVT feedback**



**Analysis**

Very positive responses, with Disagree at its lowest level, and Agree its highest.

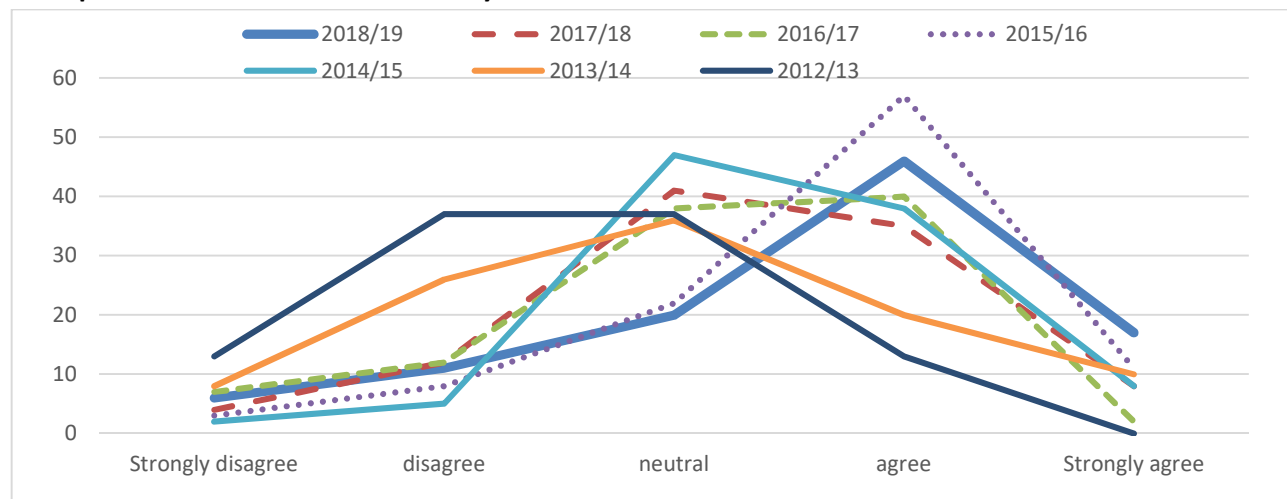
**Player Feedback:**

- None received

**Recommendation:**

- Continue to select Player Reps and advertise committee members.
- Continue to promoter the Beach Committee

**Q7. QBVT provides athletes value for money**



**Analysis:**

Positive shift, with Agree remaining high and Strongly Agree reaching its highest level.

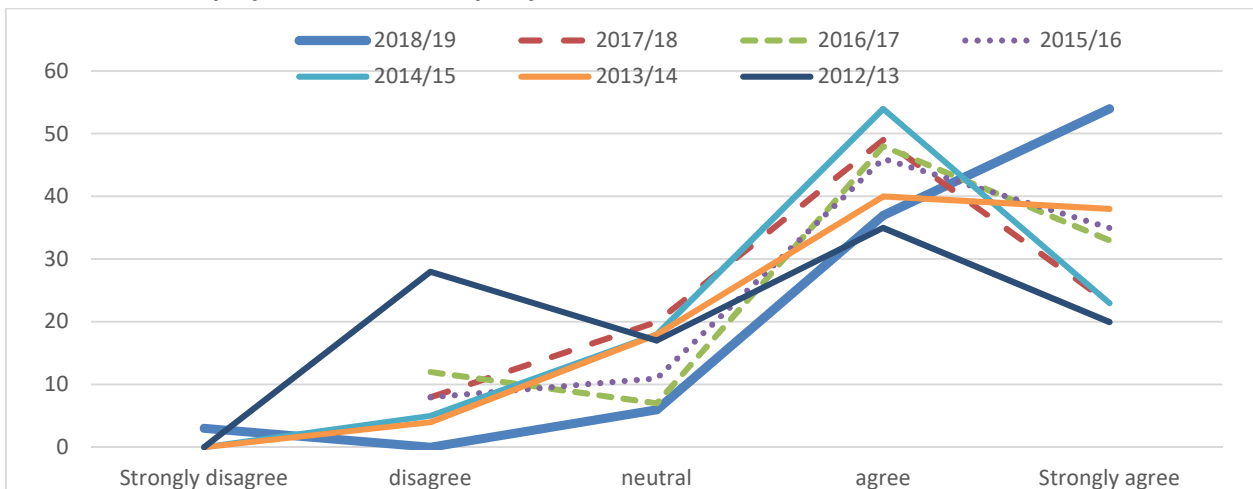
**Player Survey Feedback:**

- Invest in resourcing to investigate sponsorship options. QLD tour is VERY expensive to participate in and it would be fabulous to have cash incentives as prize (x1)

**Recommendation:**

- 1) Continue policy of providing numerous games per team
- 2) Continue to advertise draw format in advance so expectations are set

**Q8a. Male and female players are treated equally**



Analysis:

Very positive responses, with Agree remaining high and Strongly Agree its highest ever.

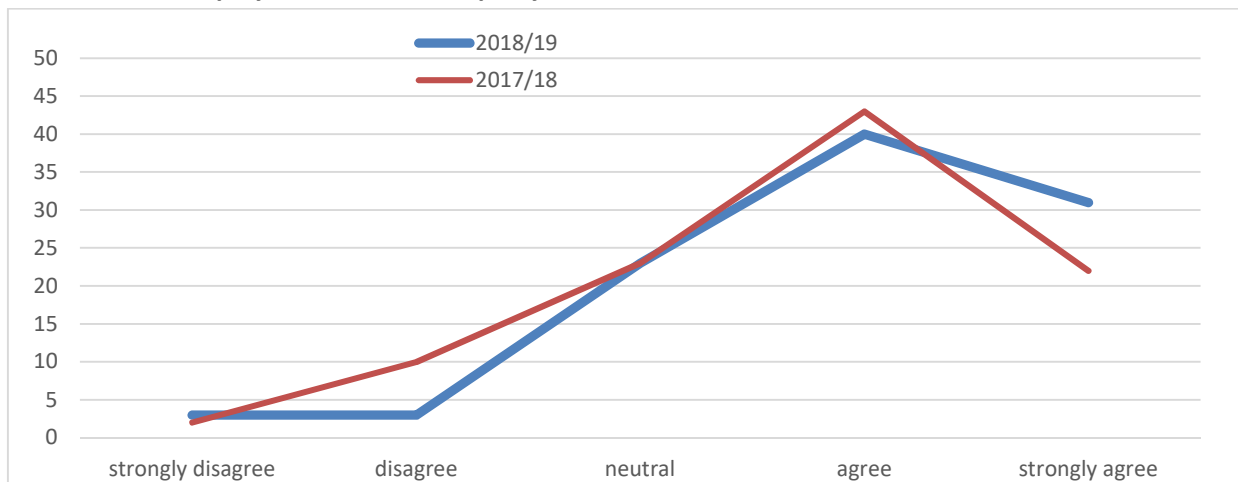
Player Feedback:

- (re Qld Championships) would be good to see both the men’s & women's finals played on the “show court” to make a bit more of a spectacle for the players (x1)

Recommendation:

- Equality levels to be maintained

**Q8b. Junior and Senior players are treated equally**



Analysis:

- Strong positive trend remains.

Player Feedback:

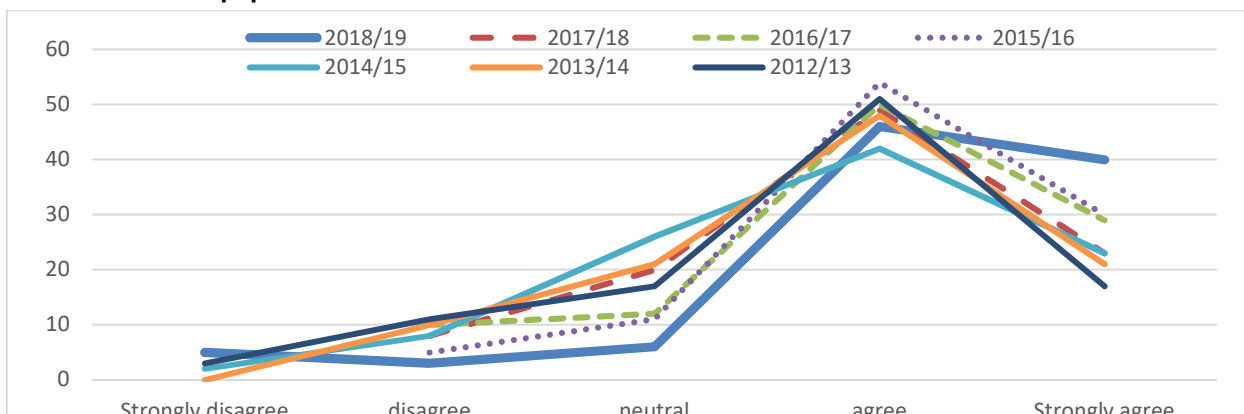
- None received

Recommendations:

- Equality levels to be maintained



### Q9. The facilities and equipment at the tournaments were suitable for a State-level event



#### Analysis:

Strongly Agree at its highest level.

This coincides with:

- Commonwealth Games legacy equipment being used extensively on the Tour.
- All Majors being run by the one promoter who has a focus on good presentation.

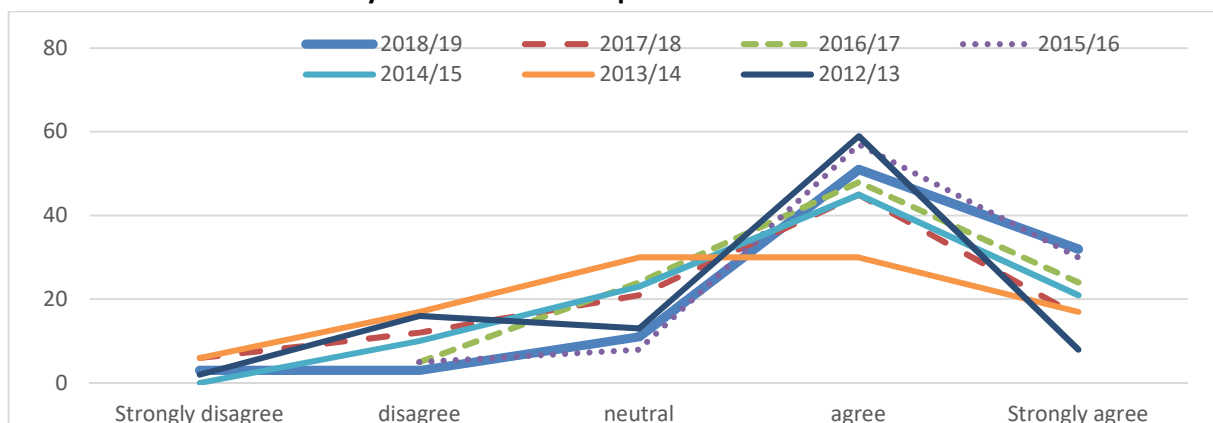
#### Player Feedback:

- None received

#### Recommendation:

- Ensure Promoter Handbook requirements are met
- Inspect new venues prior to acceptance to calendar
- Investigate ways for additional balls and shade to be provided, and/or advise teams beforehand to bring their own.
- Develop standardised scoresheet for QBVT

### Q10. Each tournament draw was easy to follow and transparent



#### Analysis

Strongly Agree has increased to its highest level.

All draws were produced centrally by VQ, and in the same format.

#### Player Feedback:

- None received

#### Recommendation:

- Keep standardised presentation of draws
- Consider releasing draw and/or seedings prior to event
- Review events that have junior divisions, and concentrate these on school holidays and Sundays during term

## Additional Questions (Open Ended)

**Q1.** What did you like best about the tournaments you did play?

The following responses received multiple mentions:

- Tournaments were well organised with good set-up (x14)
- Atmosphere (x11)
- Good competition (x8)
- Great locations (x5)
- Sponsor products / Prizes (x3)

**Q2.** What did you like least about the tournaments you did play?

- Duty teams being uninterested (x3)
- Qld Championships
  - Running late, lack of lights (x3)
  - Advertised as 2 days, then changed to 1 (x3)
- Equipment – would like more shade (x2 )
- Technical meetings (x3)
  - Long wait from Tech meeting to play (x2)

**Q3.** What were the reasons for you choosing NOT to play certain tournaments?

The following responses received multiple mentions:

- Distance to travel; time and cost (x18)
- Work/ other commitments (x11)
- Calendar had too many events back-to-back (x3)

## Additional Feedback

The following comments from the players were either reoccurring or are noteworthy and not covered above:

Awards:

- Why was there such short notice for the awards night??? We were told about it the Tuesday night before. The player's who aren't local had already booked accommodation to suit a 1 day event or planned to drive home after which Saturday was now turning into a big night of celebration. The northern teams didn't get any notice either as they would most likely need a flight to attend. And as it was the final with only top 8 for each division which meant that it was a very small turn out. Player's (and their families) weren't going to come down just for an awards night if they weren't playing that particular round.
- I was however glad when we were told that the awards night was free, please do this again as I am sure you will be able to get a big turn out next time with plenty of notice.
- The drink tickets is a great idea.
- The photo trophies/awards were great. A nice little memento for player's to look back on in the future.
- Allow longer for voting at the end of the season - personally I keep missing it. Maybe also create separate voting forms for Prem, challenger and Juniors. Maybe also put up a prize draw for voting to encourage people to vote more

## Calendar:

- Where athletes are required to play in ABVT events due to national commitments, can some consideration be given to acknowledging the event in any way for purposes of QBVT e.g points or including event in events played?
- Consideration given to both indoor and beach calendars when finalising dates of events.
- Spread the regional tournaments it a little, don't have Rocky then Bundy back to back.
- Would be great to have a Noosa or Cooloolaba round if possible.
- \*\*Earlier release of the tour dates! I obviously am naive to the logistics of all this but I think the tour dates were released quite late, and to have Cairns straight up which means organising flights and accommodation for most people, made that process quite expensive.
- I also think that having the Rockhampton and Bundaberg rounds so close together was detrimental to entry numbers for Bundaberg.
- Adding more tournaments so it runs for 15 tournaments instead of 12.
- Tournaments spread more out over the season. More beach events
- Spread out the dates for the rounds more. Especially around Christmas time when people tend to go away. The amount of rounds was good though. Don't put too travel rounds next to each other on the calendar. So many teams had to choose between Rocky and Bundy as most required time off work to attend.
- Please please please release the calendar early this time round. Or even (assuming it is first round again) as soon as Cairns date is confirmed let everyone know so they can get their flights sorted. It was quite expensive booking it last minute last time.
- Maybe spread the events out a little more? Quite a few events at Mooloolaba and Surfers / Broadbeach. A large contingent of players also play at Cooloolaba.
- Need to get the calendar out earlier with a more even spread between locations. Regional events need more time to plan and book so need more notice of actual dates.
- There were 3 events in a row just before Christmas which is often a busy time of year, I feel like the timing personally prevented me from attending any of those 3 tournaments.
- In Dec, 4 weekends in a row was too many without a break.
- Major Tournaments should be awarded via a tender process or alternate between centres, not just 1 promoter. Majors lose their appeal when nearly half the rounds are Majors. Should be 1 in FNQ, Cairns and Townsville (if they come on board) alternate, 1 in CQ/NQ Mackay Rocky and Bundy alternate, 1 in Brisbane and Sunny Coast alternate and , 1 in Goldcoast. Will forward to QBVT committee to help push for a Major to be held here next season.
- Maybe one major per area so that everyone has a chance to get major points in their home town but also to encourage players to travel to all the different areas to get major points. Teams based on Brisbane/ Gold Coast are at an advantage as it is easier for them to attend more majors and get more points whereas this way everyone would travel the same.
- Having more up North of Brisbane.
- Change the name of 'regionals', as it infers all regional events will have lower points and are less important - maybe 3 Star instead of Majors, 2 Star instead of regionals, and 1 Star for special events with no points

#### Communications:

- better communication- if not on Facebook then is very difficult to be "in the loop". found I was texting others to get information
- There should be more social media and email promotion of the series, rounds and some kind of weekend wrap up of each event.
- Possibly a feedback survey for each event so that each individual promoter can receive feedback directly rather than hear through other sources. This was done for the Rockhampton tournament with great response rate and a very high satisfaction rating.
- Make each individuals "top 3" ranking system available for communal viewing (x3)
- nominations in earlier so information can be released earlier, people know about it so they can put them in earlier. clear communication from VQ to players.
- I think more photos from events would help with tour presence, and getting images out there on facebook, to firstly keep people thinking/talking about the events in the weeks following it, but will also help to get exposure for sponsors, especially if there is albums there that people can tag each other in. Some events did this quite well, but not all.

#### Divisions:

- I don't think that players should be able to choose which division they play in. I think the team should enter, and then the seedings determine whether you play in Prem or Challenger, with the tourni organiser deciding where the cut off will be. ... It's much fairer and should result in a better competition for those players in the middle levels. This would also result in better planning of the draws given that the organiser can choose to have a 12 team or 16 team draw etc and eliminate odd pool sizes.

#### Draw:

- I found it really helpful in Rockhampton that the players names were put in to the draw for us; made it double easy to follow especially for people who have trouble following that sort of thing.
- I really liked the release of the draw the day prior. (x3)
- Remove tech meetings as trialled at Bundaberg (x3)
- Do not shorten scoring for any tournament unless extreme conditions. If a one-day tournament is required and it is known that there is going to be tight timing, set up for success with additional courts available for pool play. If it is a two-day tournament, don't try and change it to a one-day after people have invested in accommodation, flights, transport, tournament - to get there

#### Finals

- I don't think there should be ANY wild cards. The qualification requirements are very easy to fulfil (x3)
- No cap on number of teams at Finals; if they meet the eligibility criteria they can play (x3)
- The live-streaming of finals was good. However, it would be useful if a player profile could be obtained from athletes so that the commentators had some information/background about the athletes on court.
- maybe 12 teams for the Prem (x2)
- Go back to pool play at Finals
- VQ needed to ensure that if a promoter wants to run a one day event that there is a plan to guarantee there will be enough light so the event can finish. (x3)
- Should be a 2 day event
- Should be at Sunny Coast so that the players from Bundy and Rocky can travel down more easily
- Can only enter division that you have played the majority; if you play Premier for majority of the rounds you can't qualify for Challenger for finals (x2)

## Juniors

- Make sure junior events are on the Sunday, so that juniors have the chance to enter juniors AND either challenger or premier to boost participation
- Actively encourage juniors to enter juniors and another division as soon as they are ready
- Work with the schools and PVL clubs to encourage their players (junior especially) to enter the tour - maybe get beach player reps to talk to the teams at a training session
- Consider allowing junior teams to play as rep teams for their club/school and name the teams as such on the entry - this way the school or club would be encouraged to share the results on social media or via email to get the tour in front of more people regularly further boosting participation
- Increase number of junior events on the tour
- Raise awareness of QBVT at GPS & AIC schools to increase junior participation.
- All majors / 3 star events MUST have Junior events

## Majors

- Bring back the Brisbane Open! The major Qld city must have a major! But I would do this near the end of the season as it is far too hot to run an event in a centre in Brisbane from November to February.
- Spread of majors to different regions within QLD (1xSEQLD, 1xCQLD, etc.)
- Would love to see a major in Rocky if possible as it's very well supported

## Seeds

- Remove the ability to nominate for a grade (challenger or prem) and put everybody in a ranking system and top 8 / 12 / 16 seeded teams (tournament coordinator decision) get put in prem and the rest in challenger. Makes the points you receive from each tournament more fair. And people whom always nominate for prem but don't ever get a result will have to prove themselves to get into top grade

## General

- Something needs to be done about the amount of player's who never bring a whistle to the comp. I am sick of playing to someone yelling "beep" or "go" instead of bringing a whistle. Especially after lending mine to another court already