



QBVT 2019/20 Season Review



Overview

At the completion of the 2012/13 QBVT season, VQ Events Coordinator, Damien Searle, was tasked with reviewing the season at the request of the VQ Board, following mixed feedback from QBVT participants. The results of the review led to significant changes in the Tour structure.

This same survey has been completed at the end of each subsequent season, including the 2019/20 season.

This report looks at the various elements of the Tour and makes comments for consideration.

QBVT Dates

- 2012/13: 9 tournaments across 4 geographic areas, 1 promoter
- 2013/14: 12 tournaments across 6 geographic areas, 7 promoters
- 2014/15: 14 tournaments across 8 geographic areas, 9 promoters
- 2015/16: 15 tournaments (14 QBVT, 1 Special) across 8 geographic areas, 9 promoters
- 2016/17: 12 tournaments (+QJBVC) across 6 geographic areas, 6 promoters
- 2017/18: 12 tournaments (+QJBVC & Mixed Pairs) across 6 geographic areas, 7 promoters
- 2018/19: 12 tournaments (+QJBVC & Qld 4-a-side) across 6 geographic areas, 7 promoters
- 2019/20: 10 tournaments (+ Qld Masters) across 5 geographic areas, 5 promoters

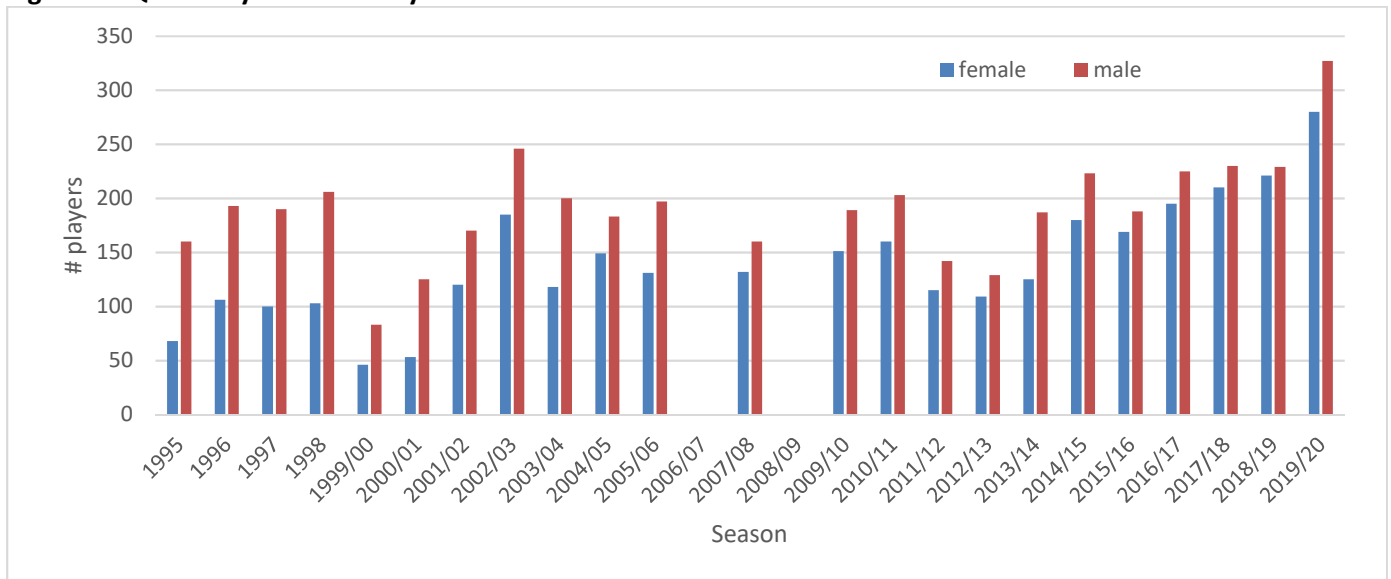
The dates of each tournament and the number of entries are shown in figure #2 (following page).

Participation Numbers

	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
# Tournament entries	438	497	557	571	569	649	796
# Individual players	312	403	357	417	418	450	607

These participation numbers are compared to known previous seasons in figure #1, below.

Figure 1 - QBVT Player Number by Season



Figure#2 QBVT 2019/20 Tournaments and Entries

Date	Rnd	Tournament Name	Promoter	Entries - M			Entries - W			Entries -	Entries -	Entries -	Entries -	Total	
				Prem	Chall	Aspiring	Prem	Chall	Aspiring	Jnr Boys	Jnr Girls	Jnr Boys	Jnr Girls		
Sept	28-29	1	Surfers Regional	V'Ball In Paradise	14	15		10	9		4	5		57	
Oct	5-7	2	Rocky Major	ISA Rocky	9	10		11				5		35	
	26-27	3	Sandstorm Regional	Sandstorm	32	16		16	12		10	21		107	
Nov	9-10	4	Qld Masters	VQ	see below									0	
	23-24	5	Bracken Ridge Regional	BR Indoor Sports	12	12	9	12	12			6		63	
Dec	7-Jan	6	Surfers D-N	V'Ball In Paradise	16	9		16	8		5	4		58	
Jan	18-19	7	Qld Open	VQ	51			45			18	17	5	8	144
Feb	1-2	8	Brisbane Open	Sandstorm	20	16		16	8		18	24	8	9	119
	15-16	9	Bundy Major	V'Ball In Paradise	12	9		10	8		3	4		46	
	29-1	10	Sandstorm Major	Sandstorm	16	9		16	9		13	18	10	11	102
Mar	7-8	12	QLD Championships	VQ	12	8		12	9	4	4	6	4	6	65
					194	104	9	164	75	4	75	110	27	34	796

Entries										Total					
30+ M	40+ M	50+ M	30+ W	40+ W	Mixed 30+	Mixed 40+	Mixed 50+								
Nov	9-10	Special	QLD Masters	VQ	3	3	5	5	3	2	2	2			18

Player Demographics

Male – 327 Players (54%)

Female – 280 players (46%)

Of the known home towns of players participating in the QBVT 2019-20:

	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
North Queensland	3%	12%	5%	4%	6%	5%	3%	0.5%
Central Queensland	10%	9%	10%	13%	7%	8%	12%	11.5%
Sunshine Coast	6%	9%	12%	9%	5%	10%	14%	8%
Brisbane	62%	57%	37%	50%	47%	46%	52%	64%
Gold Coast	15%	12%	11%	12%	15%	15%	8%	9%
Toowoomba/Ipswich	2%	1%	1%	0%	2%	1%	1%	1%
Interstate			11%	11%	14%	9%	4%	4%
International			13%	1%	4%	2%	6%	1%

VQ Membership

To compete on the QBVT, players must be registered members with VQ. For Premier (AAA) division they must be 'Full' members, and for Challenger (AA) and Junior divisions they must be 'Recreational' members. Players who are not registered with VQ in the current year but wish to participate in one round of QBVT may register with a one-off 'Tournament' membership that can only be utilised at that event.

QBVT 2012-13 - 13% of participants were current VQ members* at the tournament they played
 QBVT 2013-14 - 98% of participants were current VQ members* at the tournament they played
 QBVT 2014-15 - 100% of participants were current VQ members* at the tournament they played
 QBVT 2015-16 - 100% of participants were current VQ members* at the tournament they played
 QBVT 2016-17 - 99% of participants were current VQ members* at the tournament they played
 QBVT 2017-18 - 99% of participants were current VQ members* at the tournament they played
 QBVT 2018-19 - 95% of participants were current VQ members* at the tournament they played
 QBVT 2019-20 - 96% of participants were current VQ members* at the tournament they played
 (* or members of their home State/Country)

Player Feedback

Player's views on the Tour were sought after in order to gather a picture of the 'customers view'. This was achieved via an email to all players from VQ asking them to complete the Player Survey on-line (via Jot Form).

The Questionnaire

The questionnaire was comprised of two sections

- 10 closed questions (the same questions have been used since 2012/13) - where responses were provided as one of 5 options, 'strongly disagree' to 'strongly agree'.
- 2 open questions – where respondents were free to answer as they chose.
- In the 2014/15, 2 new questions were added.

In 2017/18, 1 new closed question was added due to the increasing number of junior participants: "Junior and Senior players were treated equally".

Responses

In 2019/20, 86 responses were submitted on-line via Jotform.

This response rate (14%) compares favourably with that of previous seasons.

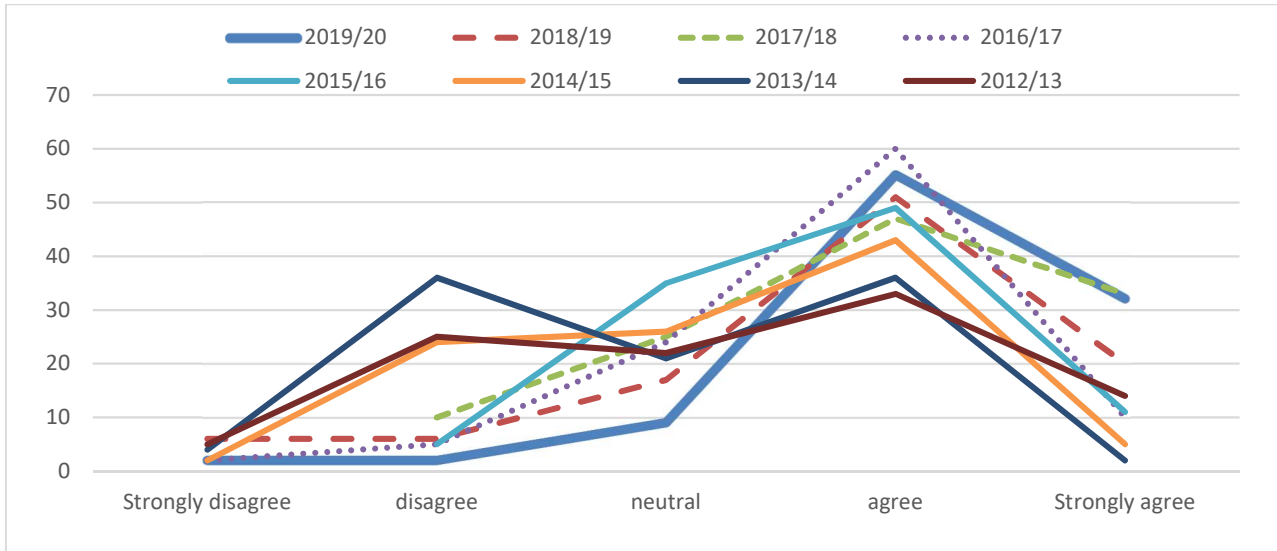
Season	2012/13*	2013/14*	2014/15*	2015/16	2016/17	2017/18	2018/19	2019/20
Response rate	16%	20%	15%	10%	10%	11%	8 %	14%

* Questionnaires were handed out at QBVT Finals

Analysis of Player Feedback

The following graphs compare the feedback gathered at the end of this season (2019/20) with that from the previous seasons.

Q1. Information on tournaments was easily accessible and timely



Analysis:

Responses continue to be very positive.

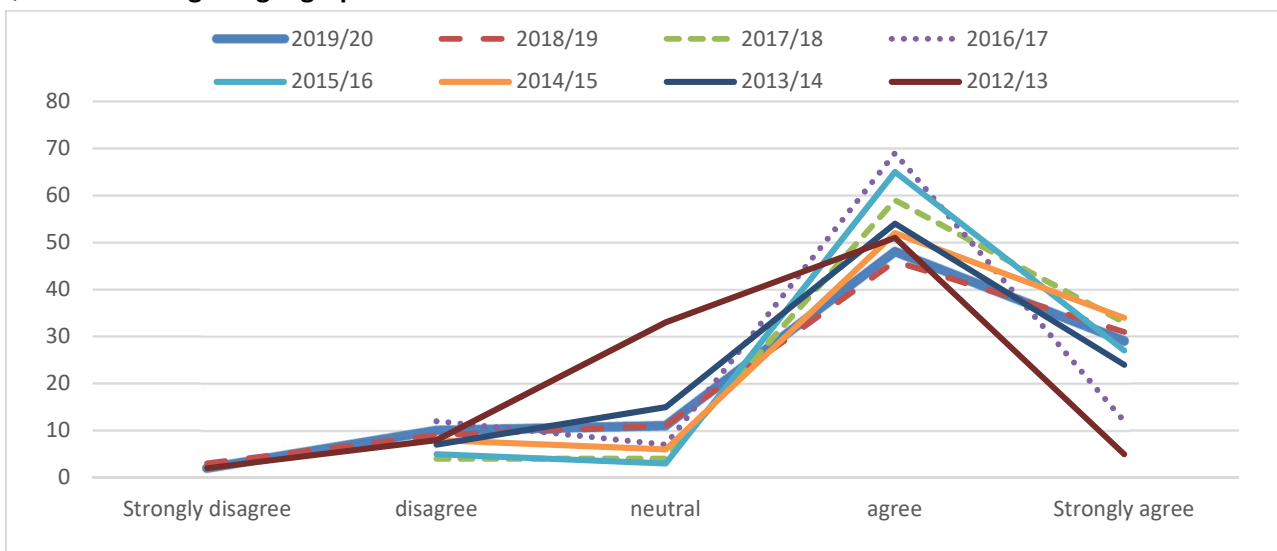
Player Feedback

- Advertise the likelihood of a 2 day tournament becoming a 1 day tournament depending on your placing (2)

Recommendation:

- Continue with communication strategies, enhancing where possible.

Q2. QBVT offered a good geographic distribution of tournaments



Analysis:

2019/20 saw a reduction in the number of events, including no event in Cairns/North Qld (unable to secure a Promoter).

Player Feedback

More events on beaches (x8)

Would be great to have a Cairns/FNQ round if possible (x5)

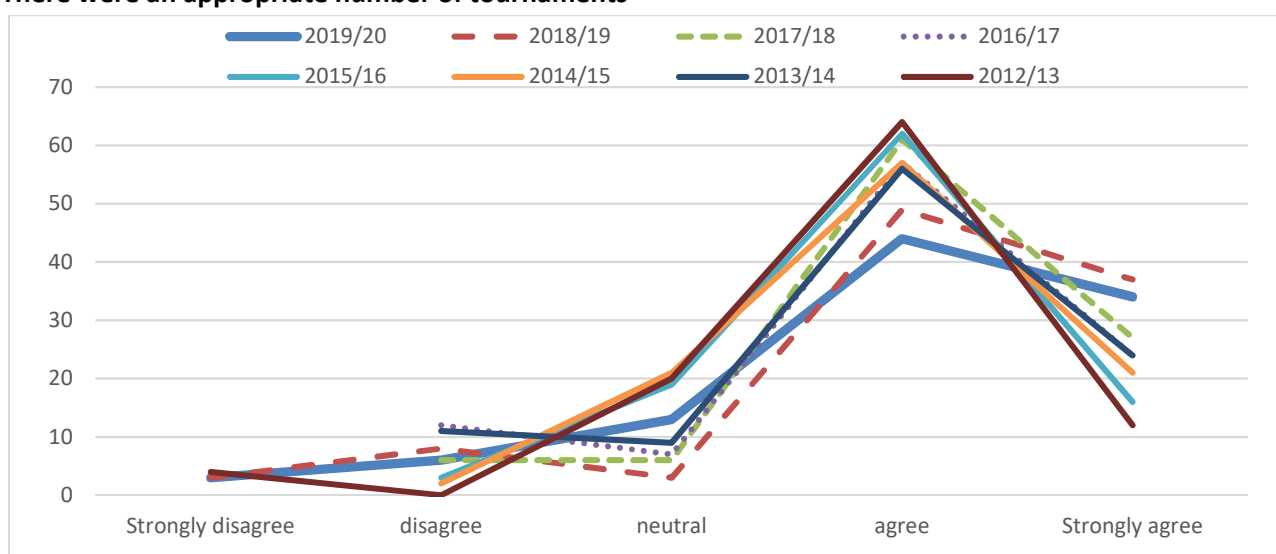
More events on Sunshine Coast (x3)

Bring back Kurrawa round (x1)

Recommendation:

- Aim to keep wide distribution of tournaments, adding new venues if appropriate

Q3. There were an appropriate number of tournaments



Analysis:

Decreases in Agree & Strongly agree from last season; 2019/20 had 10 tournaments, 2018/19 had 12.

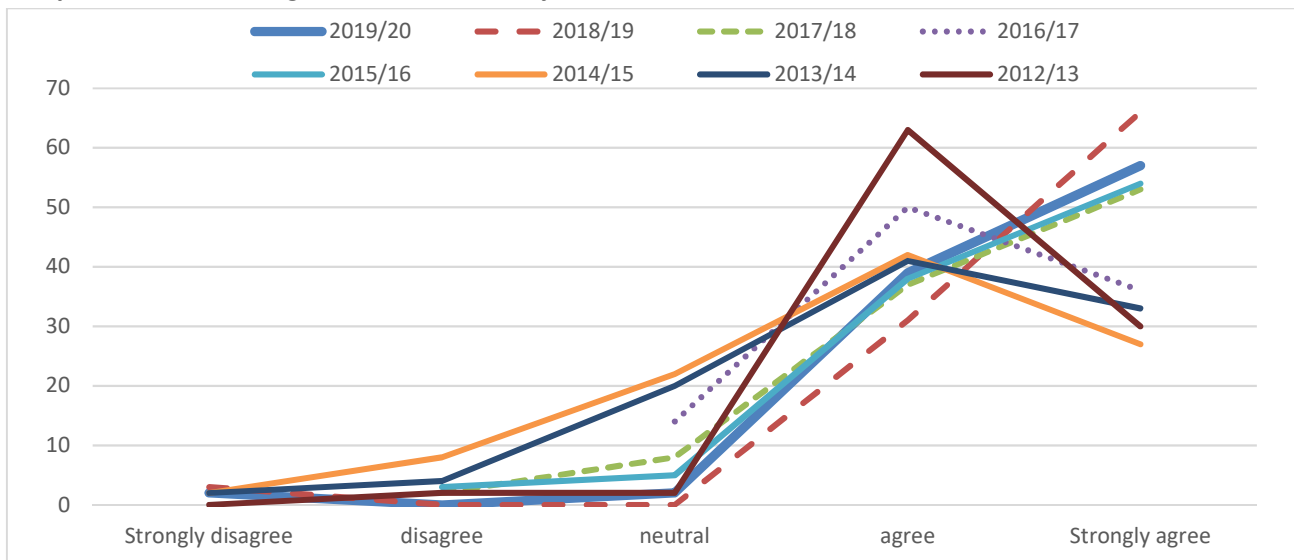
Player Feedback:

- more tournaments (x4)
- more tournaments on beaches (x7)
- more one-day tournaments (x1)

Recommendation:

- Aim to add tournaments whilst maintain quality and even spread of tournament through the summer

Q4. The process for entering tournaments is easy and accessible



Analysis:

Strong shift from Agree to Strongly Agree.

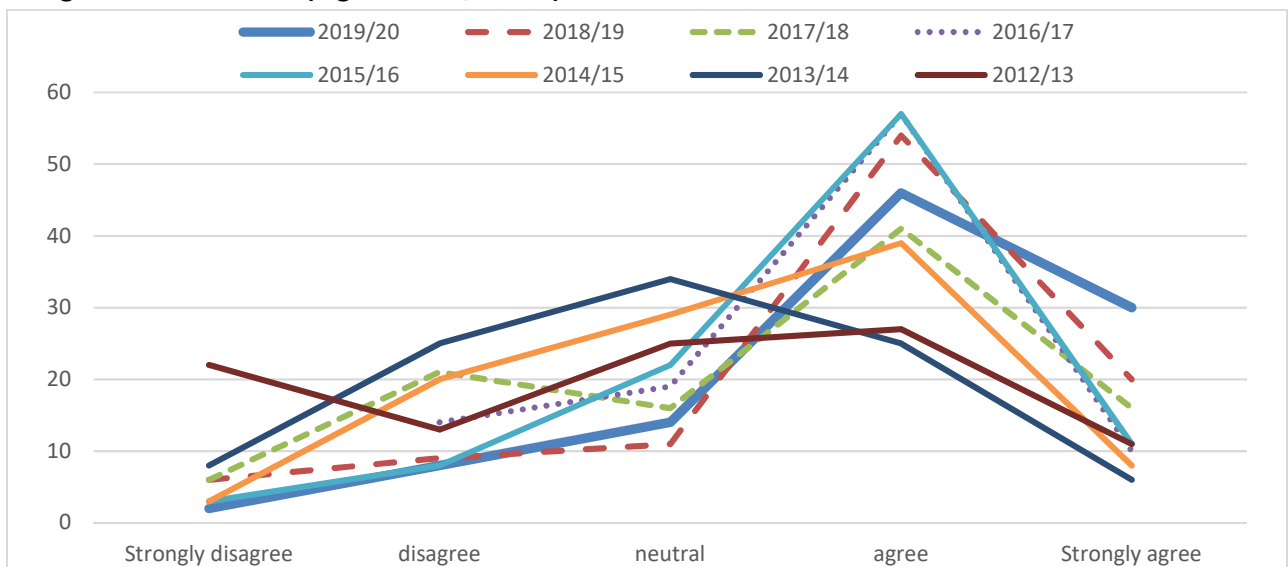
Player Feedback:

- No comments received

Recommendation:

- Continue with online nomination portal

Q5. Changes to tournaments (e.g. location, draws) were well communicated



Analysis:

Strong shift from Agree to Strongly Agree.

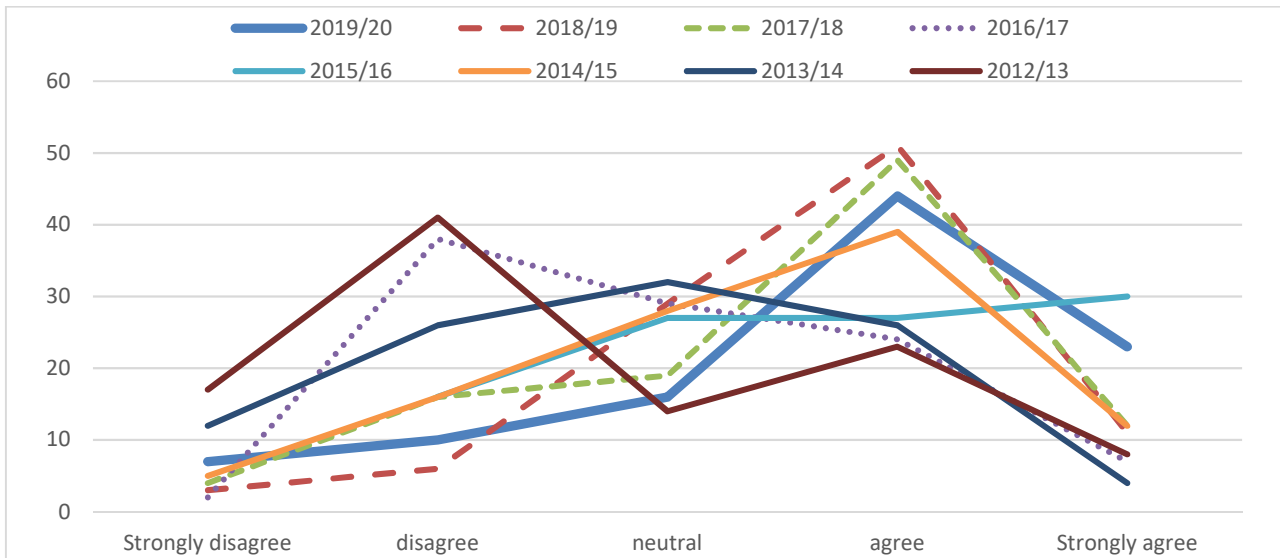
Player Feedback:

- Tournaments were well organised (x28)

Recommendation:

- Keep current communication methods

Q6. I am aware of the mechanism for athletes to provide QBVT feedback



Analysis

Strong shift from Agree to Strongly Agree.

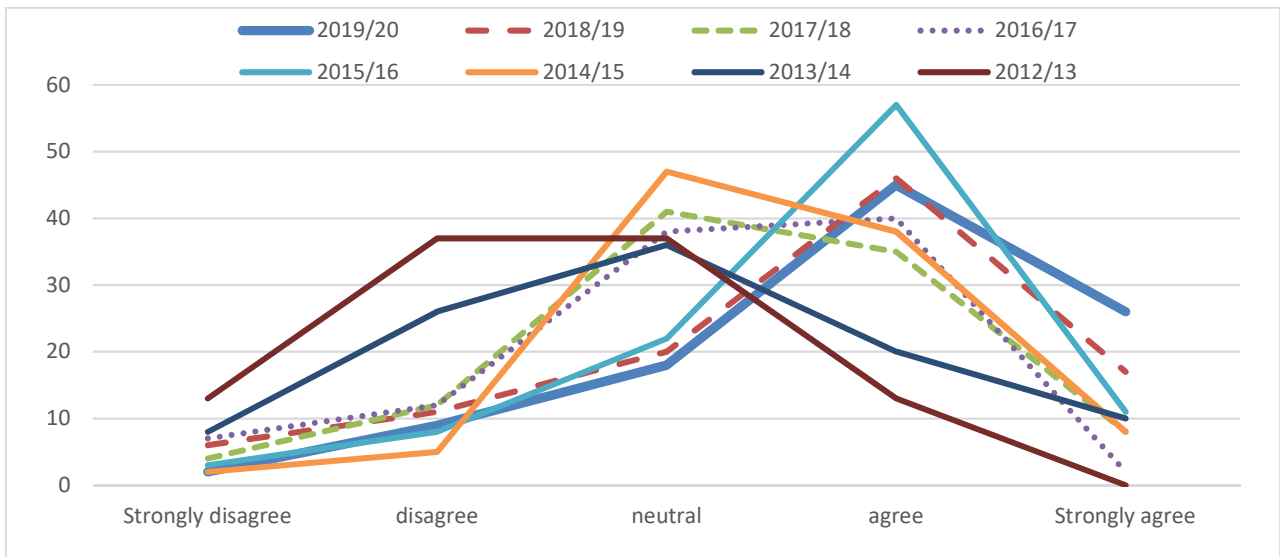
Player Feedback:

- None received

Recommendation:

- Continue to select Player Reps and advertise committee members.
- Continue to promote the Beach Committee

Q7. QBVT provides athletes value for money



Analysis:

Strong increase in Strongly Agree.

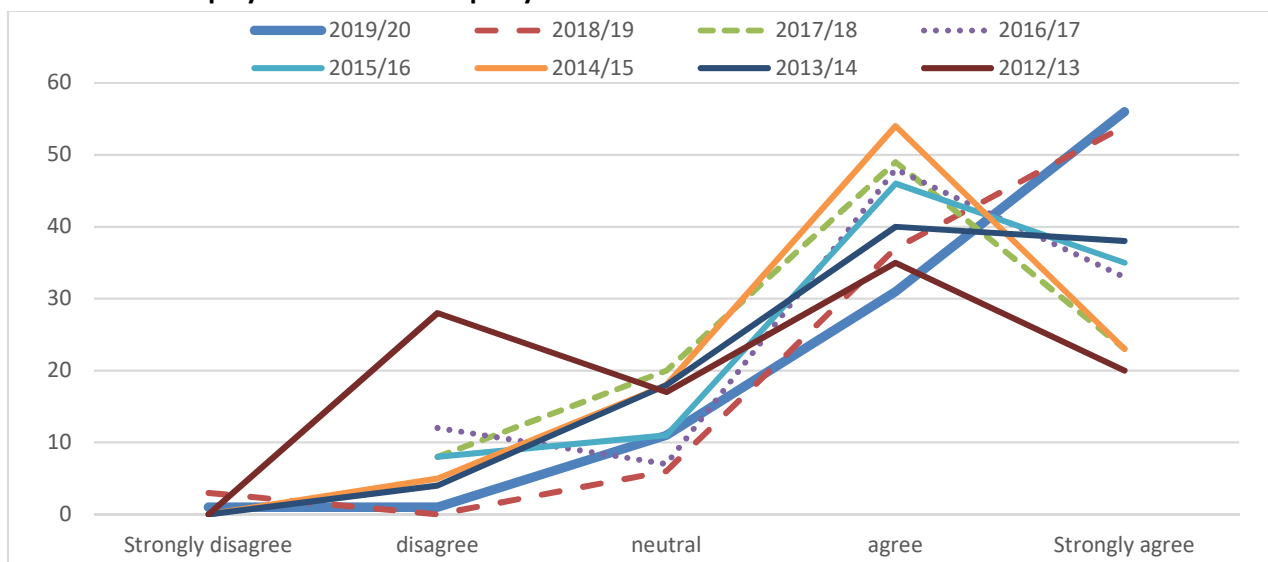
Player Survey Feedback:

- Good number of games (x4)

Recommendation:

- 1) Continue policy of providing numerous games per team
- 2) Continue to advertise draw format in advance so expectations are set

Q8. Male and female players are treated equally



Analysis:

Very positive responses, with Agree remaining high and Strongly Agree its highest ever.

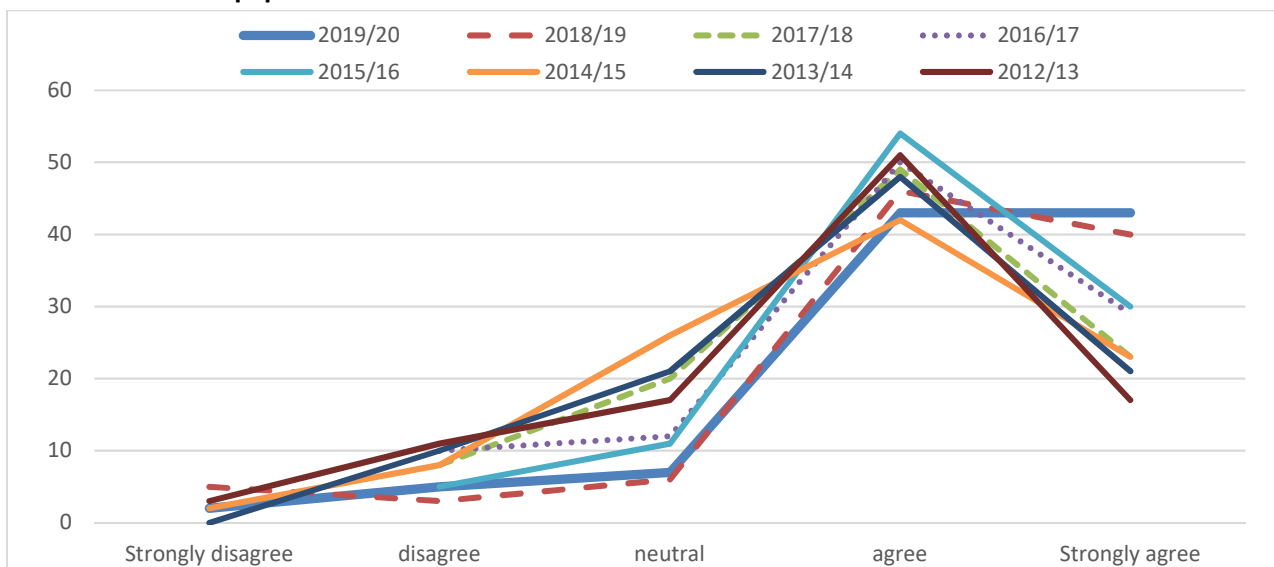
Player Feedback:

- None received

Recommendation:

- Equality levels to be maintained

Q9. The facilities and equipment at the tournaments were suitable for a State-level event



Analysis:

Strongly Agree at its highest level.

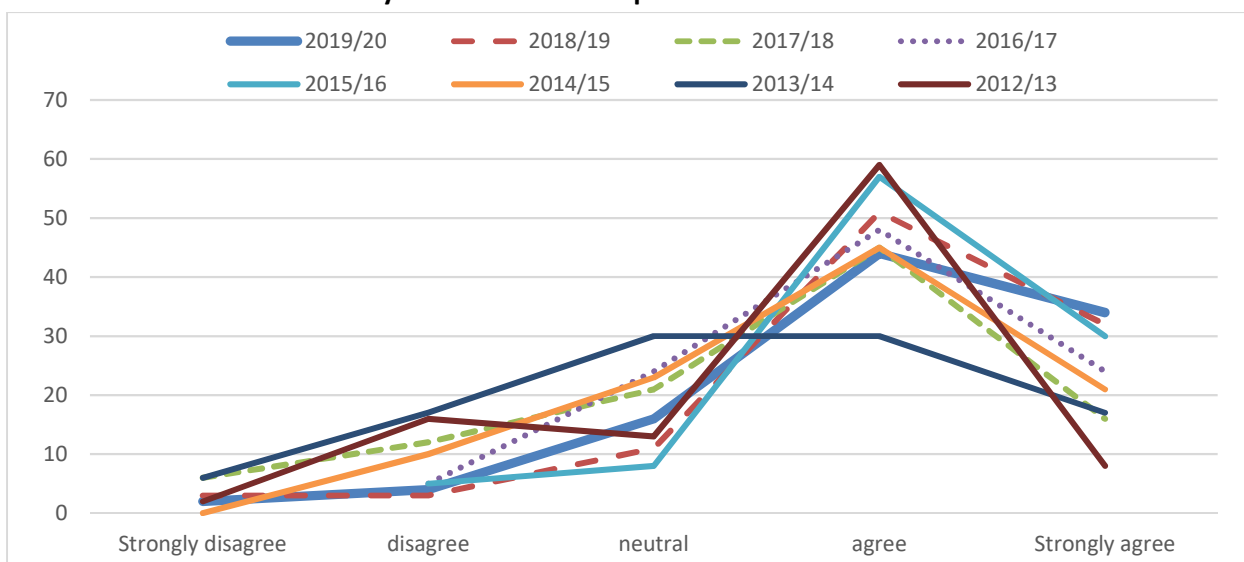
Player Feedback:

- Good level of shade (x3); not enough shade (x1)
- Liked the bar at the Qld Open (x1)

Recommendation:

- 1) Ensure Promoter Handbook requirements are met
- 2) Inspect new venues prior to acceptance to calendar
- 3) Investigate ways for additional balls and shade to be provided, and/or advise teams beforehand to bring their own.

Q10. Each tournament draw was easy to follow and transparent



Analysis

Strongly Agree has increased to its highest level, slight drop in agree
All draws were produced centrally by VQ, and in the same format.

Player Feedback:

- Good scheduling of matches (x3)
- Draw was easy to follow (x2)
- Well set up with minimum of 3 games throughout the day (x2)
- Seeding in the pools was well set up (x1)

Recommendation:

- Keep standardised presentation of draws
- Consider releasing draw and/or seedings prior to event
- Review events that have junior divisions, and concentrate these on school holidays and Sundays during term

Additional Questions (Open Ended)

Q1. What did you like best about the tournaments you did play?

The following responses received multiple mentions:

- Tournaments were well organised with good set-up (x28)
- Atmosphere (x12)
- Good competition (x9)
- Good social / hangout with friends (x9)
- Great locations (x12)
- Good level of competition/play (x11)

Q2. What were the reasons for you choosing NOT to play certain tournaments?

The following responses received multiple mentions:

- Distance to travel; time and cost (x31)
- Work/ other commitments (x37)
- Location (x7)

Additional Feedback

The following comments from the players were either reoccurring or are noteworthy and not covered above:

Juniors

- Keep u15 & u19 divisions separate (x3)
- Information about which day Juniors are playing needs to be clearer on website (x1)
- U15 need more help (dedicated helper) with duty and running the draw (x1)
- Have stand-alone Junior events (x4)

Sell whistles at tournaments in case people forget theirs (x1)

Run tournaments all year round (x1)

live stream all semis and finals (x2)

provide a better experience for spectators (x3)

Online draws (fixtures) (x1)
Release the draw earlier (x2)
Increased advertisement of the tour events to the general public (x1)
majors to pay out to third in prem (x1)
Single player registry for events (x1)
single promoter should be engaged to run the tour (x2)
Challenger events could also be separate (x1)
Masters tournaments should be trialled (x1)
Release seedings earlier (x1)
guidelines for wild card application (x2)
Qld Open, split draw like VIC open into divisions (x1)
more "major" events purely to line ourselves with other states who are offering more points more often. (x1)
More regional events such as Bundaberg or potentially Hervey Bay (x1)
Offer a reduction in Competition Fees for those players who volunteer to assist in mobilisation and demobilisation of the venues. (x1)

Distinguish Major Events vs non Major Events by:

- (i) Entertainment (i.e. National Anthem played during the opening)
- (ii) Entertainment (i.e. Commentator during Finals matches. People watching loved this at Mooloolaba, and it draws crowds who don't know BV.
- (iii) Sponsorship Committee to increase winning \$\$ for competitors
- (iv) Medals for all events. People love medals. Gold / Silver and 2x Bronze each time. Make the medals standard for Major Tournaments and non Major Tournaments with two distinct styles of medals.
- (v) Awards for each tournament (could be just a certificate). As per your Awards below. Doesn't take much to have these certificates printed, and write the name of the person on the awards.
- (vi) Encourage the players sportsmanship with a trophy for Best and Fairest like the Brownlow Medal. Name it after someone famous for Australian Beach Volleyball (Josh Slack?) and add it to your main awards program. The Brownlow medal is the most prestigious award in AFL. Beach Volleyball Culture is known for its friendly but competitive culture, and we could take advantage of this by continuing to promote good sportsmanship as our highest value in the game.