



Volleyball Queensland

2025

Strategic Plan



Executive Summary

Volleyball Queensland is ready to embark on the next stage of our collective journey to further develop our sport and engage with the volleyball community throughout Queensland. The next four years will focus on continued growth and building opportunities to engage more members in competitions as well as development and representative pathways. We value the contribution of all those who play their part in the volleyball community.

Volleyball Queensland accepts our responsibility as the custodian of the sport of volleyball in Queensland. We will develop, support and lead our sport and our volleyball community as we prepare for the opportunities and challenges of the Brisbane 2032 Olympic Games and beyond.

Boris Georgieff | President





Purpose

To foster a Queensland Volleyball community that offers lifelong opportunities to engage the sport.

Vision

To offer an inclusive range of competitions, ensure there are locations to play and create opportunities as a player, coach, referee, volunteer or administrator in the sport.

Values

Integrity

We seek at all times to compete on a level playing field

Respect

We value all who play a role in the sport both on and off the court

Inclusivity

We aim to help everyone participate

Equity

We are fair, our sport is gender neutral and diverse

Commitment

We follow through on what we say and do

Measures of Success

- A. Grow membership by 10% through to 2025
- B. Maintain an annual operating surplus of 3-5%
- C. Conduct a regular census of all volleyball activity in Queensland
- D. Engagement with Queensland and Local Government focussed on the delivery of the 2032 Olympics and a legacy for volleyball



Our Strategic Intent

Venue access

Our goal - For Volleyball in Queensland to have ready access to quality places to play the sport across the state, now and into the future. We will do this through;

- 1.1 Knowing the places to play Volleyball
- 1.2 Creating a future venues plan

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Volunteer engagement

Our goal – To recruit an engaged volunteer workforce to support the conduct of the sport. We will do this through;

- 2.1 Introductory programs for officials and coaches
- 2.2 Engaging parents with the sport

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Commercial focus

Our goal – To grow Volleyball Queensland's financial reserves so as to allow continued investment in the conduct and development of the game. We will do this through;

- 3.1 Practicing good governance
- 3.2 Expanding commercial activity
- 3.3 Conducting volleyball competitions

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Expanded regional opportunities

Our goal – To grow Volleyball Queensland's delivery footprint and ensure service provision across the state.

We will do this through;

- 4.1 Planning and execution of regional delivery
- 4.2 Assisting regional affiliates

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Utilise technology to promote, connect and service

Our goal – To engage those with an interest in volleyball with all the sport can offer. We will do this through;

- 5.1 Communicating through a range of channels
- 5.2 Engaging participants via enhanced technology platforms

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Representative and development opportunities

Our goal – To assist Queenslanders to embrace pathway opportunities which the sport provides.

We will do this through;

- 6.1 Delivering introductory activities
- 6.2 Supporting Queensland representative teams
- 6.3 Delivering recognised education programs

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